



@pike.and.rozay

**CONNECTING
COMMUNITY
MEMBERS WITH
LOCAL BUSINESSES**

ABOUT @PIKE.AND.ROZAY

@pike.and.rozay is a local account run by MoCo native, Michelle Katz.

Community members of the 20852 area (and beyond) turn to @pike.and.rozay for updates from local businesses-- including information about offerings, discounts, news, jobs, and more.

Michelle offers photography services, influencer services, and social media consultations.

INSTAGRAM STATS

290,000+ Monthly Impressions

2,700+ Monthly content interactions

Average IG story reach: 800-1000+ accounts

700+ Monthly follower reshares of @pike.and.rozay content (stories + posts + reels)

ABOUT MICHELLE'S FOLLOWERS

4,200+ Instagram followers

Top cities: North Bethesda, Rockville, Gaithersburg

Primary age ranges: 25-34 (48.8%), 35-44 (32.15)

Gender breakdown: 74.2% Women, 25.8% Men

CONNECT

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Thank you so much for sharing! I've gotten so many new followers and orders from you! 🥰

